AfriConEU

International Brokerage Event

NOVEMBER 2 - 3, 2022

AfriConEU

The **AfriConEU project** aspires to create the first **Trans-Continental Networking Academy** to support **African and European Digital Innovation Hubs** in capacity building, knowledge sharing, networking, collaboration, joint projects, and venture development.

The AfriConEU consortium includes **11 partners, 7 from Europe** and **4 from Africa**.

The project will organize:
12 Workshops
20 Webinars
8 Masterclasses
4 Design Thinking Bootcamps
and 2 International Events

Brokerage Event

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The Brokerage Event represents a key element of the AfriConEU project.

It will include 200 participants, including investors, innovators, DIH managers, public sector representatives, and more for 2 days in Bologna, Italy.

The event has 3 main objectives:
- Presenting good practices in the African and European innovation ecosystems
- Matching and developing strategic partnerships among the participants
- Identifying challenges and opportunities connected to our key areas of work

We have chosen 4 strategic verticals for the event:
- Agritech
- Fintech
- Edtech
- Technology for Development

Participants

The brokerage event will seek to ensure participants and speakers with diverse profiles. That includes diversity among:

- National and regional origin
- Demographics (ability, age, background, gender, etc)
- Stakeholder group
  - Private sector
  - Finance/Investment
  - Startup
  - Support network (DIH, incubator, etc)
  - Academia
  - Public sector

The event is specifically designed to create collaborations between participants from different backgrounds.

Overview Schedule

Day 1, November 2	
9:00-9:30	Arrival and Registration
9:30-10:00	**Introductory Session**
10:00-11:30	**Panel 1: Agritech** 30 minutes round table plus 20 minute breakouts
11:30-13:00	**Panel 2: Technology for Development** 30 minutes round table plus 20 minute breakouts
13:00-14:00	Networking Lunch
14:00-15:30	**Panel 3: Edtech** 30 minutes round table plus 20 minute breakouts
15:30-17:00	**Panel 4: Fintech** 30 minutes round table plus 20 minute breakouts
18:00	Networking Aperitivo

Day 2, November 3	
9:00-9:30	Arrival and Coffee Break
9:30-10:00	**Introductory Session**
10:00-11:00	**Transversal Presentations** Covering 4 transversal themes
11:00-13:00	**Worldcafe Tables** Conversations on key topic
13:00-14:00	Networking Lunch
14:00-15:00	**Worldcafe Presentations**
15:00-15:30	**Closing Presentation**
15:30-18:00	Open Networking

Day 1

9:00-9:30	Arrival and Registration
9:30-10:00	Introductory Session
10:00-11:30	**Panel 1: Agritech** Round table plus individual breakouts
11:30-13:00	**Panel 2: Technology for Development** Round table plus individual breakouts
13:00-14:00	Networking Lunch
14:00-15:30	**Panel 3: Edtech** Round table plus individual breakouts
15:30-17:00	**Panel 4: Fintech** Round table plus individual breakouts
18:00	Networking Aperitivo

Day 1 of the event will focus on high-level presentations, by a diverse groups of speakers. Each panel will include a 4-6 speaker round table discussing the vertical for 30 minutes, followed by 20 minute breakout sessions allowing the individual speakers to talk about their experience in depth.

In addition to presenting best practices and personal experiences within their vertical, speakers will engage with transversal themes impacting African and European ecosystems.

Agritech

Agriculture is the biggest employer in Africa, and represents a key economic sector. Recent decades have seen key changes to the African agricultural sector, including world-leading disruptive innovations, the sector remains a key strategic priority for regional development, and one where growth will be centered.

Agritech Speakers

LAWRENCE
AFERE
SPRINGBOARD

GEORGE
MEGAS
NATIONAL
DOCUMENTATION
CENTRE GREECE
(EKT)

TALASH
HUIJBERS
INSECTIPRO

HAIFA
BEN SALEM
INTERNATIONAL
TRADE CENTER

Technology for Development

Sustainable and social innovation and entrepreneurship, has tremendous potential to support development across much of the African continent. A rising generation of young innovators are harnessing the tools of entrepreneurship and technology to create and deploy novel solutions to community issues.

ICT4D Speakers

ANTHONY WILLIAM CATT
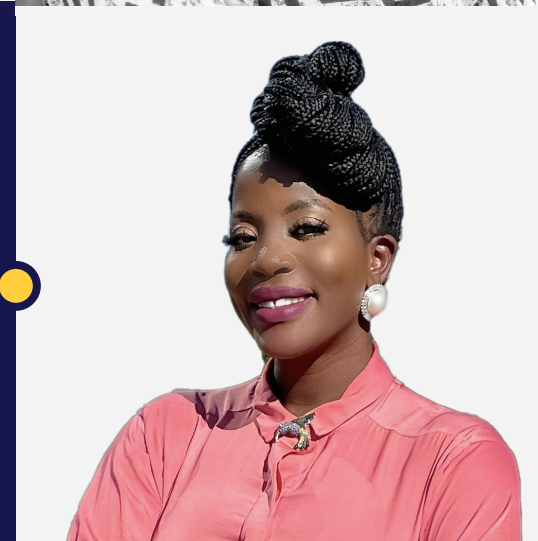ENTERPRISE ACADEMY

JOEL OGUNSOLA
EMERGING COMMUNITIES AFRICA

FILIPPO SALA
STARTUP AFRICA ROADTRIP

TAPIWA NYANDARO
IMPACT HUB

ELEANOR KHONJE
LAUSANNE BUSINESS SCHOOL

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Edtech

Education is seen as key challenge for many African countries. The need for increased access, especially in underserved regions; combined with skills gaps, especially in the tech sector; and the risk of brain drain, paints a picture of a sector in need of innovative actors.

Edtech Speakers

MICHAEL
NYITEGEKA
REFACTORY
UGANDA

EUNICE BALL
ISHANGO

SHIMMAA
KHALED
EDTECH
MANAGER

AOUDOU
MOUNCHILI
AU-EU YOUTH
COOPERATION
HUB

Fintech

Many innovations in fintech have seen their first adoption across the African continent. In regions where traditional finance and banking have limited reach, alternative forms of finance and investment, such as mobile money, microcredit, roscas, and more have an outsized value to their communities.

Fintech Speakers

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TAYO AKINYEMI
QUERY INSIGHTS

CHRIS RICHMOND NZI
CASHME

TSONAM AKPELOO
SUKU

PRINCE HENRY ERIMODAFE
ABROD

OLUSOLA AMUSAN
VESTI

Day 2

9:00-9:30	Arrival and Coffee Break
9:30-10:00	**Introductory Session**
10:00-11:00	**Transversal Presentations** Covering 4 transversal themes
11:00-13:00	**Worldcafe Tables** Conversations on key topic
13:00-14:00	Networking Lunch
14:00-15:00	**Worldcafe Presentations**
15:00-15:30	**Closing Presentation**
15:30-18:00	Open Networking

Day 2 of the event will focus on interactive discussions between all of the participants. Participants will be encouraged to collaborate and identify challenges and opportunities related to transversal themes explored in the panel discussions on Day 1:

- Business and investment opportunities in the African market
- Digitalisation, jobs for the 21st century and employment opportunities
- Scouting digital entrepreneurs and startups in the African market
- Towards a common digital market and a connected startup ecosystem

Worldcafes

Worldcafes are a method of knowledge sharing in an organic, interactive fashion. Mixed tables of participants work with moderators who guide the conversation through a series of questions, focusing on our transversal themes.

At the end, the facilitators will present the conversations focusing on key points:
- Projects or connections explored between participants
- Important issues or questions for AfriConEU to work on
- Challenges or opportunities to explore in Design Thinking Workshops

Networking

Both days of the event will feature networking on the B2Match platform. Participants will be able to browse and connect with other attendees, plan remote or in person meetings and benefit from curated matchmaking.

The brokerage event is specifically designed to develop strategic partnerships between participants, these might include
- Investment
- Collaborative projects
- Participation in support programs
- Vendor or client relationships

Remote Participation

The main event in Italy will work in conversation with parallel events at digital innovation hubs in several African countries.

The remote events will be more than simply watching the presentations, they will include:

- Remote access to networking and matchmaking
- Local speakers on the verticals, looking at specific issues for the area
- Possibility for local speakers to present remotely and join round tables
- Participation in local worldcafe tables

See You Soon!

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Register for the event in Bologna or the parallel events through Eventbrite

Learn more through the event website

If you work with a digital innovation hub and want support in attending, or want to host a parallel event, write to: africoneu@inova.business

Thank you very much for your attention.

www.africoneu.eu
africoneu@inova.business

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