



COMMUNICATION MANAGER

Enerdata, a globally recognized Energy Research company, is looking for a Communication Manager to support its strong growth.

Start date: ASAP

Location: Grenoble, France

Contract type: permanent

Compensation: according to profile

Application: please e-mail your CV and cover letter to christian.mollard@enerdata.net

Position

JOB DESCRIPTION:

The selected applicant will be handling Enerdata's **external and internal communication**, from a corporate, product, and operational standpoint. He/she will be reporting to Enerdata's head of Marketing and Sales department.

RESPONSIBILITIES:

- Manage MarCom projects (webinars, announcements, marketing campaigns, newsletters, product launches/updates)
- Write up content for the above and marketing material (executive briefs, web pages, brochures)
- Coordinate analysts to produce content
- Ensure consistency of MarCom across all channels (graphical chart, logos, branding, taglines, content)
- Source graphic content, design elements for online and offline material and commercial campaigns
- Design collaterals such as presentations, brochures and flyers, social media videos
- Organise commercial road shows and events, and design related marketing material
- Handle press relations
- Manage social media communication
- Coordinate corporate communication and internal newsletter with Management
- Bring up innovative approaches (interactive presentations and apps, videos, interviews, social media posts), monitor innovation and benchmark with the industry's standards
- Issue statistics and KPIs

REQUIRED QUALIFICATIONS

- Minimum **5-year experience**
- Tier-1 Business School or University
- **Native English speaker**, or flawless English
- **Good level of French is a strong plus**, additional European languages an asset
- **Excellent copywriting skills are mandatory**
- Graphic design skills, artistic sense
- Excellent command of MS Office
- Photoshop, or equivalent
- Familiar with social media content management
- **Understanding of energy, sustainability and global economic issues**
- Hands on, positive attitude, result-driven, team player



About Enerdata

Enerdata (www.enerdata.net) is an independent research company specialising in the analysis and the modelling of global energy markets and energy transition.

Leveraging recognised databases and models, we assist key energy companies in their strategic and business planning and help government bodies and institutions shape up their policies.

Based in Europe and Asia, Enerdata has over 150 clients across the world.



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Expertise**

