



MANAGEMENT TRAINEE BRAND MANAGEMENT & DIGITAL MARKETING

YOUR TASKS

Through strong consumer orientation and trade understanding, Beiersdorf continues to strengthen their market share. This requires a continuous acceleration of our business and culture to improve and deliver the best possible product to our consumers. This transformation is a journey, it's complex and does not happen automatically. It requires facilitation and support – this is where you come in!

As a Brand Management & Digital Marketing trainee you'll dive into different topics of your desire. From local brand management, to global digital strategies to further digitization of our marketing activities can everything be part of YOUR journey. Thereby, you will be part of different Brand Management & Digital Marketing teams and focus on own projects or/and dive deep into the daily business. As our trainee program has the main aim to prepare you to steer us through our future sales challenges, you will be part of global, regional and local teams in order to gather a holistic view of our business. From day one you are taking ownership to co-create and ensure the future of our company. Start your journey with us and experience:

- **INDIVIDUALITY & FLEXIBILITY** : Bring in your ideas – use the program's flexible elements to build your own career path
- **PROFOUND KNOWLEDGE** : Use your experience & knowledge within our most important operational and strategic departments to build up a holistic expertise
- **HEADQUARTER BASED** : Get the chance to experience the complexity of a globally operating FMCG company directly at the headquarters
- **RESPONSIBILITY** : Take over your own projects from day one and benefit from a comprehensive mentoring program which helps you to develop and grow
- **INTERNATIONALITY** : Join a network of trainees from all over the world and gain experience abroad by also working in one of our 150 affiliates
- **DEVELOPMENT** : Profit from self-managed projects, training sessions, coaching and a network of trainee alumni across hierarchies, functions and countries
- **CROSS FUNCTIONALITY** : Grow beyond yourself and use your previous experience in your cross-functional step and deepen your business understanding
- **FUTURE PROSPECTS** : Start with an permanent contract from the beginning and prepare for taking responsibility from day one
- **JOY AND WELLBEING** : Enjoy working in a highly collaborative environment that supports your work life balance by offering workplace and -time flexibility as well as diverse sports and wellbeing programs

YOUR PROFILE

- University degree (Bachelor/Master)
- Min. 6 months of practical experience through relevant internships
- Min. 6 months of experience abroad gained within your studies or internships
- Fluency in English
- International mindset
- Enthusiasm for brands, consumer goods and challenging the status quo

ADDITIONAL INFORMATION

You are welcome to apply without a cover letter. We look forward to receiving your application including a compelling curriculum vitae with relevant references and certificates.

If you have any questions please contact our recruiter Phyllis Fry under rc@beiersdorf.com at any time.

JOB DETAILS

Contract Type:	Unlimited / Full-Time
Country / City:	Germany / Hamburg
Company:	Beiersdorf AG
Job ID:	3800

For more information about the application process or our trainee program in general, please click [here](#)